

HOME OFFICE | Don Ricardo Massenburg



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Don Ricardo Massenburg, residential & commercial designer and Founder of DESIGN iNKREDiBLE LLC based in Durham, NC.

Why is diversity in design an issue that the industry needs to embrace?

Diversity is a must in the design world and in any other industry! Companies that increase diversity, equity, and inclusion experience better performance and results including higher innovation revenues. The design industry in our country is so heavily focused on one perspective. It is perplexing that such a creative profession is not as diverse as it should be. It is so important that value be placed on the talents, opinions and perspectives of people of color and minority groups. Diverse perspectives should be represented in major publications and in positions of leadership. These perspectives should not be incorporated in a tokenistic type of way but through a genuine interest in the innovative ideas, broader experiences, and skill sets that a diverse talent group can bring to the table.

How do you incorporate your own background, history and heritage into your own design work?

I am very client focused and customer service oriented. Each project is a reflection of the homeowner's personal style and their desires. I make it a point to step away from my own personal preferences and take myself out of the design. My goal is to elevate the space and to help make the client live better in their home. It is a thoughtful experience. I spend time listening to the client and building a trusting professional relationship. This approach always leads to repeat projects and tons of referrals.

About Don Ricardo's Design:

This elegant home office and lounge is an absolute necessity during this time of stay at home orders. The demand for work from home spaces has increased significantly during the pandemic. I have created several home office spaces for men recently. However, women are also taking care of business at home. She is homeschooling the kids. She is taking tons of zoom calls. She is hosting virtual happy hours and it can all be done in chic style! This space has all the functionality she needs to get the job done, but the plush textiles, statement furniture pieces, and luxurious details give it all the frills.

I believe that home should be the ultimate destination. I strive to deliver spaces that contribute to the client's personal journey starting with home. I consider my personal design aesthetic to be classic, modern, luxury. I love melding timeless pieces with modern clean lines and then layering the space with luxurious textiles.



Truly
Elegant

THE SOFTER SIDE OF WORKING
FROM HOME.



- 1. YORK WALLCOVERINGS, SPEAK EASY
- 2. GLOBAL VIEWS, HOOD CHAIR
- 3. REGINA ANDREW, JOSEPHINE FEATHER CHANDELIER
- 4. BERNHARDT, DOMAINE BLANC DESK

- 5. CURREY AND COMPANY, CERNEALIA LAMP
- 6. GLOBAL VIEWS, FRAMED TALL CABINET
- 7. GLOBAL VIEWS, ELDER LOUNGE CHAIR
- 8. GLOBAL VIEWS, VENUS MIRROR IVORY

- 9. HOOKER FURNITURE, CASCADE ACCENT CHAIR
- 10. HOOKER FURNITURE, MELANGE CORRINA TABLE
- 11. BERNHARDT, MARIGOT CHAIR
- 12. BERNHARDT, ALLURE ENTERTAINMENT CONSOLE

- 13. CURREY AND COMPANY, LILOU TABLE LAMP
- 14. LEFT BANK WALL ART, JUPITER JUMBLE TRIPTYCH
- 15. GLOBAL VIEWS, CADE DAYBED
- 16. JAIPUR LIVING, CATALYST







